

Elder William L. Rowell, Jr.

A visionary, God-fearing, anointed, purpose-led, effective minister and preacher, Elder William L. Rowell, Jr. is a prolific teacher of the Gospel of Jesus Christ. For more than two decades, Elder Rowell has rightly divided the tenets of God's Word while lovingly leading others to salvation and into a deeper relationship with God. Building and sustaining both spiritual and community relationships, partnerships, and collaboratives to advance the Kingdom of God, Elder Rowell is a staple in Florence, Alabama, specifically its Westside neighborhood.



Elder Rowell was raised and received his spiritual foundation at Mount Moriah Primitive Baptist Church and has remained an active member for more than four decades. Currently, Elder Rowell serves faithfully as Associate Minister of Mount Moriah. Known for his ability to unashamedly preach and teach God's Word, Elder Rowell imparts divine revelation and knowledge in a practical and tangible manner for all to be not only hearers but doers of God's Word. As a passionate leader in a multi-generational congregation, Elder Rowell actively engages in all facets of the youth, young adult and senior ministries as demonstrated by his roles as Sunday School and Vacation Bible School teacher, young adult lead advisor, and community outreach advocate. As a testament of his selfless servant leadership, Elder Rowell gives sacrificially of his time and resources for the maintenance and management of the church's infrastructure while also providing ministerial care. Throughout his tenure, Elder Rowell has remained "steadfast, unmoveable, and always abounding in the work of the Lord."

Prior to becoming Associate Minister, Elder Rowell served as a Deacon, Trustee and as a member of the choir and usher board. Elder Rowell has also performed duty as guest minister and teacher to churches within the Shoals and neighboring areas.



A scholar of God's gospel, Elder Rowell attended Beulah Heights University in Atlanta, Georgia with a concentration in Religious Studies. Elder Rowell is a member of Kappa Alpha Psi Fraternity, Incorporated and New Florence Lodge No. 583 of Prince Hall. In his spare time he enjoys being outdoors, hunting, fishing, golfing and doing yard work. Elder Rowell is the proud father of two amazing, beautiful and intelligent daughters, Nyah and Norah.